



ValidationInstitute

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### **FOR IMMEDIATE RELEASE**

Pittsburgh Business Group on Health and Validation Institute Team Up to Provide Member Employers with the Certified Health Value Professional Certification and Training  
*Empowering Employers to seize control of health care cost, quality and spending*

Portsmouth, N.H. – (August 15, 2019) – Validation Institute, an independent, objective, 3<sup>rd</sup> party organization focused on changing health care, is pleased to announce that employer members of the Pittsburgh Business Group on Health (PBGH) will now have unique access to the Certified Health Value Professionals (CHVP) program and receive the CORA training module as a new member benefit.

“Our Certified Health Value Professional designation is the only one of its kind, created at the request of healthcare purchasers across the country who found themselves facing higher costs and a need to understand why. PBGH members are on the front lines of making an impact on health care across southwestern Pennsylvania and the CHVP will be another important asset in an employers’ healthcare toolkit” said RD Whitney, CEO, Validation Institute.

The Certified Health Value Professional designation launched in early 2019 and was created by leading industry subject matter experts and in-field practitioners from across the country. The self-paced, online course provides specialized training on 14 critical topics related to healthcare outcomes and costs and is recognized by the Society of Human Resources Management (SHRM) for recertification credit hours.

#### **About Validation Institute:**

Validation Institute is an independent, objective, 3<sup>rd</sup> party organization on a mission to improve the quality and cost of healthcare. Based in Portsmouth, N.H., the organization is made up of a network of health benefits purchasers, health benefits advisors, and healthcare solution providers focused on delivering better health value and stronger outcomes than conventional healthcare. [www.validationinstitute.com](http://www.validationinstitute.com)

#### **About The Pittsburgh Business Group on Health:**

The Pittsburgh Business Group on Health (PBGH) is an employer-led, non-profit, coalition of large, mid-size and small employers representing various business segments, including private and public employers, government and academia. Together, they advocate for employers covering ~1.0M lives, and representing \$3 billion in annual health care costs. [www.pbghpa.org](http://www.pbghpa.org) - END -